

2017 Chapter Sponsorship



Who We Are

The Association for Unmanned Vehicle Systems International (AUVSI) is the world's largest nonprofit organization devoted exclusively to advancing the unmanned systems and robotics community. Serving more than 7,500 members from government organizations, industry and academia, AUVSI is committed to fostering, developing, and promoting unmanned systems and robotics technologies. AUVSI members support defense, civil and commercial sectors.

AUVSI is the leading global organization representing the views of the unmanned systems and robotics community to government officials, regulators, media and the public. On behalf of our membership we are committed to shaping global policy by advocating on behalf of the unmanned systems and robotics community, monitoring legislation and assessing the global impact of the industry to ensure that obstacles to advancing and fielding these technologies are removed. We represent the industry in congressional hearings, participate in coalitions and rule making committees, and collaborate with various trade associations and stakeholders to serve and achieve the interests of our industry.

AUVSI New England Mission Statement

Advancing the unmanned systems and robotics community through education, advocacy and leadership.

AUVSI New England OBJECTIVES

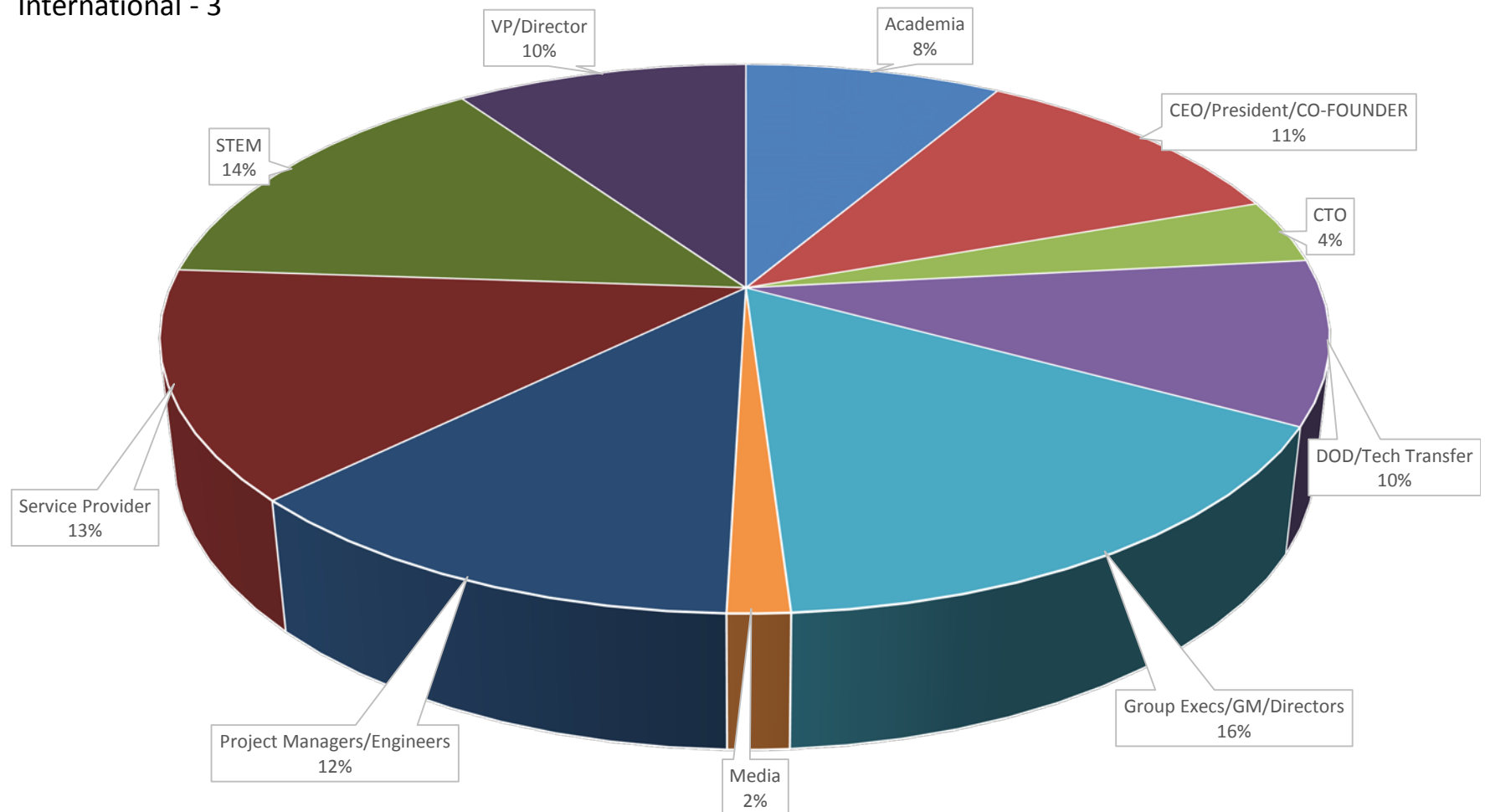
- a) Provide a forum for individuals who have a common interest in, and who wish to foster and expand, the domain of Unmanned Vehicle & Robotic Systems
- b) Advocate for Unmanned Vehicle & Robotic Systems
- c) Advance technology
- d) Exchange ideas and information in the field of Unmanned Vehicle Systems and to recognize the advances and contributions thereto
- e) Promote the education of the membership and the general public in the field of Unmanned Vehicle System
- f) Document the history of Unmanned Vehicle Systems

Meet Your Customers

Attendees:

- Decision Makers – 59%
- National – 16 States
- International - 3

Robotica 2016 Attendee Population



Sponsorship Options



Sponsorship Options	Platinum	Gold	Silver	Bronze
Lanyards	•			
Conference Bags	•	•	•	•
Event Signage (Digital or Print)	•	•	•	•
AUVSI New England Website Recognition	•	•	•	
AUVSI New England Event Website Recognition	•	•	•	•
On-Line Communications	•	•	•	•
Conference Passes	10	7	5	2
Robotica Opening Session Sponsor	•	•	•	•
Introduce Opening Session	•			
Introduce Select Session	•	•	•	
Social Media/Email Campaign Recognition	•	•	•	•
4 Color Program (Digital or Print)	Full Page	Full Page	½ Page	¼ Page
Company Listing	•	•	•	•
Post Event eBlast	•	•	•	•
Premier Exhibit Space	•	•	•	
Standard Exhibit Space				•
Commitment	\$15,000	\$10,000	\$7,500	\$5,000

AUVSI New England Reserves the Right to Accept or Decline any Corporate Sponsorships

Corporate Platinum Sponsorship

Annual Commitment: \$ 15,000

- Platinum Sponsor Logo Recognition
 - Lanyards (Key placements on event collateral, as available)
 - Conference Bags (Key placements on event collateral, as available)
 - Event Signage (Digital & print)
 - AUVSI New England Website & Events Pages
 - Online Communications (pre-registered attendees & exhibitors)

- (10) Conference Passes each event
- Robotica Opening Session Sponsor
- Opportunity to Introduce Opening Session
- Premier Exhibit Space
- Social Media and email campaign recognition
- Full page, 4-color program ad (\$1,000 value) (Digital or print)
- Company Listing on the AUVSI New England website as 2017 Platinum Corporate Sponsor
- Post-event eBlast (conference attendees) Subject to approval by New England AUVSI

Corporate Gold Sponsorship

Annual Commitment: \$ 10,000

- Gold Sponsor Logo Recognition
 - Conference Bags (Key placements on event collateral, as available)
 - Event Signage (Digital & print)
 - AUVSI New England Website & Events Pages
 - Online Communications (pre-registered attendees & exhibitors)

- (7) Conference Passes each event
- Robotica Session Sponsor
- Opportunity to Introduce select Session
- Premier Exhibit Space
- Social Media and email campaign recognition
- Full page, 4-color program ad (\$1,000 value) (Digital or print)
- Company Listing on the AUVSI New England website as 2017 Gold Corporate Sponsor
- Post-event eBlast (conference attendees) Subject to approval by New England AUVSI

Corporate Silver Sponsorship

Annual Commitment: \$ 7,500

- Silver Sponsor Logo Recognition
 - Conference Bags (Key placements on event collateral, as available)
 - Event Signage (Digital & print)
 - AUVSI New England Website & Events Pages
 - Online Communications (pre-registered attendees & exhibitors)

- (5) Conference Passes each event
- Robotica Session Sponsor
- Opportunity to Introduce select Session
- Premier Exhibit Space
- Social Media and email campaign recognition
- Half page, 4-color program ad (\$600 value) (Digital or print)
- Company Listing on the AUVSI New England website as 2017 Silver Corporate Sponsor
- Post-event eBlast (conference attendees) Subject to approval by New England AUVSI

Corporate Bronze Sponsorship

Annual Commitment: \$ 5,000

- Bronze Sponsor Logo Recognition
 - Conference Bags (Key placements on event collateral, as available)
 - Event Signage (Digital & Print)
 - AUVSI New England Website
 - Online Communications (pre-registered attendees & exhibitors)

- (2) Conference Passes each event
- 1 Exhibit Space
- Social Media and email campaign recognition
- Quarter page, 4-color program ad (\$300 value) (Digital or print)
- Company Listing on the AUVSI New England website as 2017 Bronze Corporate Sponsor
- Post-event eBlast (conference attendees) Subject to approval by New England AUVSI

Single Event Exhibitor

Event Commitment: \$ 1,495

Early Bird - \$ 995 until 30 days prior to event

- (1) Conference Pass to selected event
- 1 Exhibit Space
- Social Media and email campaign recognition
- Company Listing on AUVSI New England event webpage

For further information or to enroll your sponsorship, please contact E. Craig Sanders:

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AUVSI New England is a IRS registered 501(c)(6) Non-Profit Trade Association and a registered corporation with the Commonwealth of Massachusetts.